





For Additional Information, Contact:
Leslie Kuske at (816) 454-4545 Ext. 1170

WORLDS OF FUN GENERAL INFORMATION

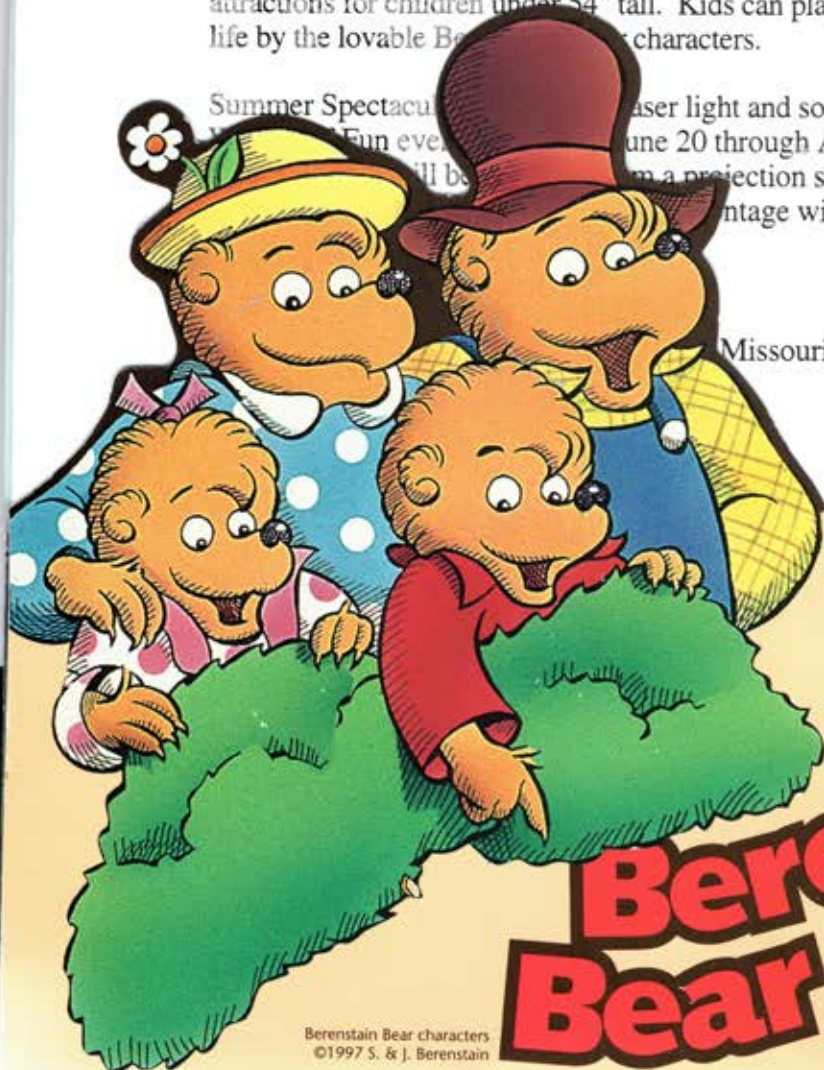
Worlds of Fun will celebrate its 25th anniversary season in 1997 with even more family fun. The theme park opened in 1973 based on Jules Verne's adventurous tale, "Around the World in Eighty Days," featuring five themed continent areas: Americana, Africa, Europa, the Orient and Scandinavia. Today, Worlds of Fun covers over 170 acres with a wide variety of wild and mild rides, special ethnic food favorites and an outstanding live entertainment lineup including daily shows and a Country Concert Series showcasing national acts throughout the summer. From spine-tingling chills to pint-sized thrills, Worlds of Fun has Something Fun for Everyone!

New for 1997

Beginning this spring, visit Worlds of Fun's Berenstain Bear Country, straight from the pages of the best-selling children's books. This fantasyland will cover close to one acre with interactive attractions for children under 54" tall. Kids can play and learn in this storybook setting brought to life by the lovable Berenstain Bear characters.

Summer Spectacular Laser light and sound extravaganza, will light up the skies at Worlds of Fun every Friday from June 20 through August 17. Themed images, three to four minutes long, will be shown on a projection screen above the stage at the Forum. A live musical performance will accompany the images making it an exciting

Missouri, 20 minutes northeast of downtown off the east



Berenstain Bear Country

NEW FOR '97

Berenstain Bear characters
©1997 S. & J. Berenstain



For Additional Information, Contact:
Leslie Kuske (816) 454-4545 Ext. 1170

OCEANS OF FUN GENERAL INFORMATION

The Midwest's largest tropically themed water park opens for its 16th operating season on Saturday, May 24, 1997. Oceans of Fun features 60 acres of water attractions including a million-gallon wave pool, seven wicked water slides, two special children's areas and a lagoon with kayaks and bumper boats; plus sand volleyball courts and an adults-only pool and swim-up bar.

Directions

Oceans of Fun is located in Kansas City, Missouri, 20 minutes northeast of downtown off the east loop of I-435 at exit 54.

Accommodations

For discount Hotel/Motel reservations call the Kansas City Hotel Reservation Service Toll-Free at 1-800-877-4FUN (4386)

Picnics and Group Events

Oceans of Fun's Coco Palms Pavilion is the perfect setting for company picnics or group events. For information on special rates and availability, call (816) 454-4545 Ext. 30.

Oceans of Fun - 1997 Operating Dates and Hours*

May 24 - June 1 Daily (10 a.m. - 6 p.m.)

June 2 - August 23 Sunday - Thursday (10 a.m. - 7 p.m.)
Friday - Saturday (10 a.m. - 8 p.m.)



Oceans of Fun



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Leslie Kuske (816) 454-4545 Ext. 1170

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May 24 - June 1	Daily (10 a.m. - 6 p.m.)
June 2 - August 23	Sunday - Thursday (10 a.m. - 7 p.m.) Friday - Saturday (10 a.m. - 8 p.m.)
August 24 - August 29	Daily (10 a.m. - 6 p.m.)
August 30 & August 31	Saturday - Sunday (10 a.m. - 7 p.m.)
September 1	Labor Day, Monday (10 a.m. - 6 p.m.)

*Operating Dates and Hours subject to change without notice.

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Oceans of Fun - 1997 Admission Prices*

Adult Single-Day Admission..... (48 inches tall through Age 59)	\$17.95 plus tax
Junior Single-Day Admission..... (4 years old and over & up to 48 inches tall)	\$4.95 plus tax
Senior Single-Day Admission..... (Age 60 and over)	\$12.50 plus tax
Two Day/Two Park Admission.....	\$34.95 plus tax
Individual Season Passport.....	\$54.95 plus tax
Family Season Passport..... (Must purchase minimum of three)	\$46.95 plus tax
Junior/Senior Season Passport..... (Children 4 years old and older & up to 48 inches tall or Seniors age 60 and over at the time of processing)	\$30.95 plus tax

*Admission prices subject to change without notice.

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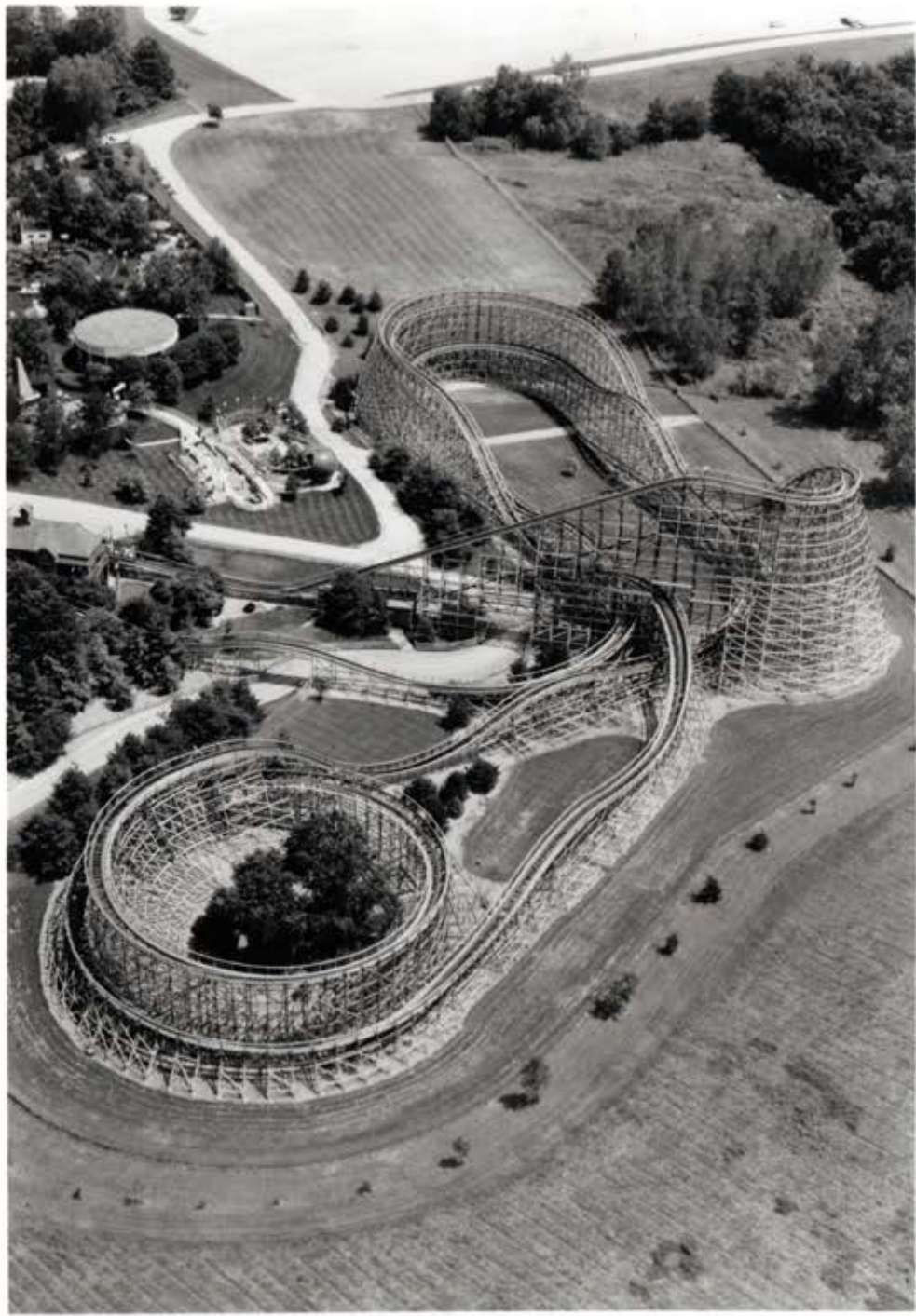
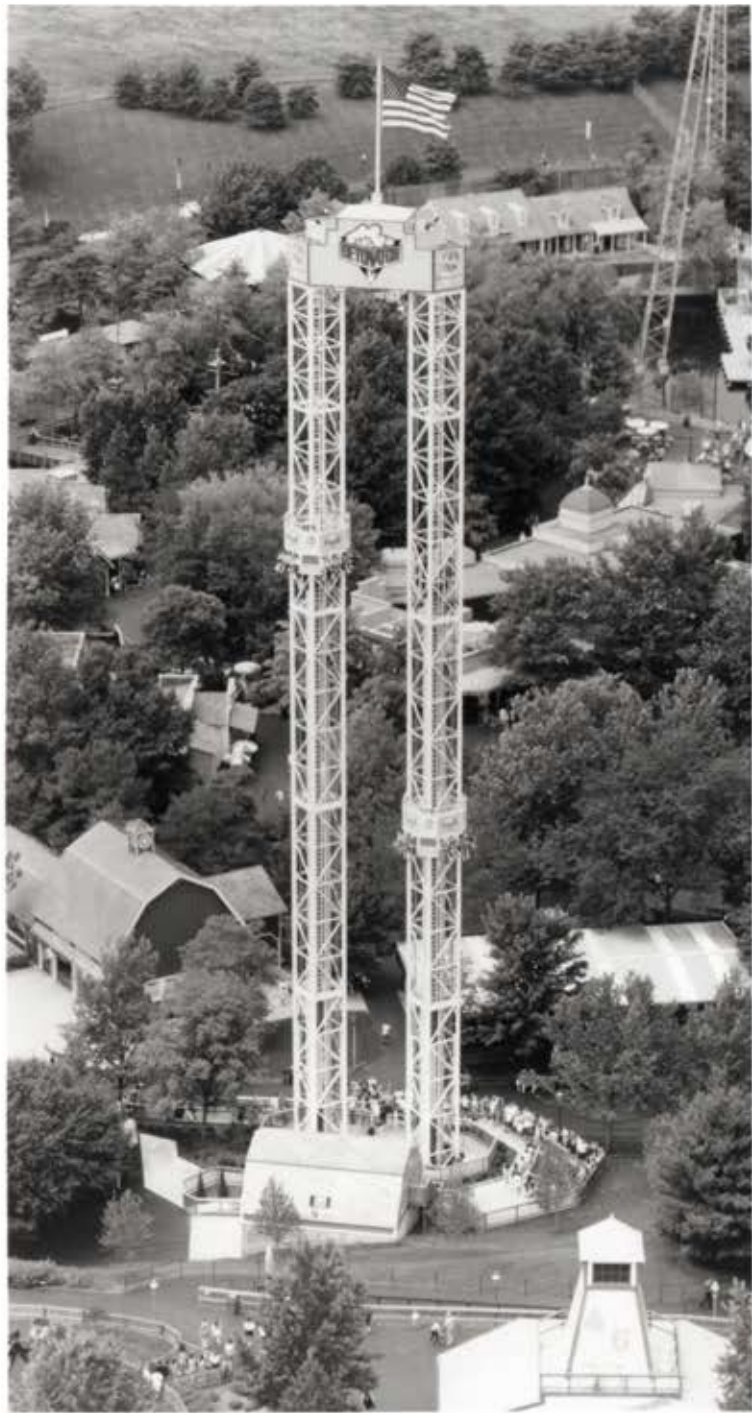
Worlds of Fun

Oceans of Fun





The
Bear Family's
Tree House -









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Summer Spectacular, a nighttime laser light and sound extravaganza, will light up the skies at Worlds of Fun every night from June 20 through August 17. Themed images, three to four stories in size, will be reflected from a projection screen above the stage at the Forum Amphitheatre. A customized musical montage will accompany the images making it an exciting show for all ages.

Directions

Worlds of Fun is located in Kansas City, Missouri, 20 minutes northeast of downtown off the east loop of I-435 at exit 54.

Accommodations

For discount Hotel/Motel reservations call the Kansas City Hotel Reservation Service Toll-Free at 1-800-877-4FUN (4386).

Picnics and Group Events

Worlds of Fun features four spacious facilities inside the park for company picnics or group events. For information on special rates and availability, call (816) 454-4545 Ext. 30.

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Worlds of Fun 1997 Operating Dates and Hours*

April 12 - May 24	Saturday (10 a.m. - 10 p.m.) Sunday (10 a.m. - 8 p.m.)
May 25	Sunday (10 a.m. - 10 p.m.)
May 26 - June 21	Sunday - Thursday (10 a.m. - 8 p.m.) Friday - Saturday (10 a.m. - 10 p.m.)
June 22- July 5	Sunday - Wednesday (10 a.m. - 10 p.m.) Thursday - Saturday (10 a.m. - Midnight)
July 6 - August 17	Sunday - Thursday (10 a.m. - 10 p.m.) Friday - Saturday (10 a.m. - Midnight)
August 18 - August 24	Monday - Thursday (10 a.m. - 8 p.m.) Friday - Sunday (10 a.m. - 10 p.m.)
August 25 - 29	<u>PARK CLOSED</u>
August 30 - 31	Saturday - Sunday (10 a.m. - 10 p.m.)
September 1	Labor Day, Monday (10 a.m. - 8 p.m.)
Sept. 6 - Oct. 12	Saturday - Sunday (10 a.m. - 8 p.m.)

*Operating Dates and Hours subject to change without notice.

Worlds of Fun 1997 Admission Prices*

Adult Single-Day Admission..... (48 inches tall through Age 59)	\$24.95 plus tax
Junior Single-Day Admission..... (4 years old and over & up to 48 inches tall)	\$4.95 plus tax
Senior Single-Day Admission..... (Age 60 and over)	\$12.50 plus tax
Twilight Admission..... (After 4:00 p.m.)	\$12.50 plus tax
Two Day/Two Park Admission.....	\$34.95 plus tax

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Worlds of Fun 1997 Admission Prices* continued

Individual Season Passport..... \$54.95 plus tax

Family Season Passport..... \$46.95 plus tax
(Must purchase minimum of three)

Junior/Senior Season Passport..... \$30.95 plus tax
(Children 4 years old and older & up to 48 inches tall or Seniors age 60 and over at the time of processing)

*Admission prices subject to change without notice.

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Leslie Kuske at (816) 454-4545 ext. 1170



WORLDS OF FUN WILL ADD TWO FAMILY ATTRACTIONS FOR ITS 25TH ANNIVERSARY SEASON

Kansas City, Mo. -- Worlds of Fun will celebrate its 25th anniversary season in 1997 with two great new family attractions. This Spring, the Berenstain Bears will be putting the finishing touches on their new home at Worlds of Fun, while the Forum Amphitheatre will prepare to add a customized laser light, sound and pyrotechnic show to its 1997 concert and entertainment lineup.

Berenstain Bear Country, a life-size setting taken from the pages of the best-selling Berenstain Bear children's books, will debut this Spring (date to be announced) at Worlds of Fun. Berenstain Bear Country will cover approximately one acre of land with play areas and interactive attractions for kids under 54" tall. Kids will be able to act out their favorite Berenstain Bear stories while Papa, Mama, Brother, and Sister Bear characters bring the storybook setting to life.

One of the biggest parts of Berenstain Bear Country will be the Bear Museum, equipped with a wide variety of activities to teach and challenge youngsters. Children will be able to create electricity, test gravity and centrifugal force with hands-on learning tools. The Bear Museum will also house the Computer Cave, with interactive computers, plus the popular Bear Library filled with copies of Berenstain Bear books for kids to read.

The Bear Family Tree House will welcome guests inside to explore the Berenstain Bear family home. Standing approximately 30 feet tall, the tree house will have three levels which guests can view from the inside of the first floor.

The Boys Club, from the story, "No Girls Allowed," will actually welcome girls and boys to try several games and activities including a periscope, tic-tac-toe and a log roll. The Dinosaur Pit, from the story "The Day of the Dinosaur," will feature a fossil digging area and a 6-foot-tall dinosaur skeleton.

Inspired by "The Spooky Old Tree" book, kids will be able to act out the popular story line "Up a ladder, through the floor, down a slide and out a door." The Spooky Old Tree in Bear Country will come complete with ladders and slides, plus claw-shaped limbs and glowing eyes.

In addition to the special story themed areas of Bear Country, several exciting and educational activities will be spread throughout this section of the park.

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Worlds of Fun's Forum Amphitheatre will provide the perfect venue for another new attraction this summer. A customized laser show will combine laser lights, pyrotechnics and music into a spectacular show. A projection screen, measuring over 2,000 square feet, will be constructed above the stage at the Forum to display this collaboration of modern technology for guests of all ages.

"We are thrilled to be able to provide these exciting new attractions for Worlds of Fun's 25th anniversary season," said Daniel R. Keller, Vice President and General Manager of Worlds of Fun. "Berenstain Bear Country will appeal to kids and parents with its fun and educational elements, while the laser light show will entertain guests of all ages as well."

With these two new family attractions, Worlds of Fun will offer a Junior ticket priced at \$4.95 (plus tax) for kids four years old and over and up to 48" tall and a Junior Season Passport priced at \$30.95 (plus tax) for kids four years old and over and up to 48" tall at the time of processing. Children three and under will be admitted free. Worlds of Fun will open for its 25th anniversary season on April 12, 1997.

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Worlds of Fun

Oceans of Fun



Spring 1997

Dear Media Representative:

Spring is here, and with that comes the annual opening of Worlds of Fun! Saturday, April 12, 1997 will mark the beginning of Worlds of Fun's 25th anniversary season. Oceans of Fun will open for its 16th season on Saturday, May 24, 1997. With this in mind, we have put together the enclosed material on Worlds of Fun and Oceans of Fun and what's happening this year. Following is a list of items included in your media kit:

- Worlds of Fun Park Brochure
- Worlds of Fun Adds New Attractions - Berenstain Bear Country/Summer Spectacular
- Worlds of Fun Black and White Photos
 - Berenstain Bear Country with caption
 - Timber Wolf with caption
 - Aerial Shots of Detonator and Timber Wolf with caption
- Worlds of Fun Color Slides with captions
 - Detonator
 - Timber Wolf
 - Berenstain Bears
 - 25th Anniversary Logo
- Worlds of Fun General Information - dates/times/prices
- Worlds of Fun Announces Expanded Country Concert Lineup
- Oceans of Fun General Information - dates/times/prices
- Oceans of Fun Black and White Photos
 - Typhoon water slide with caption
 - Surf City Wave pool with caption
- Media Guide - Media Pass Policy/Story Ideas
- About Cedar Fair, L.P. - Owner and operator of Worlds of Fun and Oceans of Fun

Worlds of Fun's Public Relations Staff is committed to helping media representatives obtain the highest quality news and programming available. We would be happy to arrange in-park shoots, remotes, live-broadcasts and interviews or supply you with existing photos, slides or footage upon request.

We hope you'll have an opportunity to help us celebrate our silver anniversary this season. If you are interested in visiting Worlds of Fun or Oceans of Fun or if you have any questions or requests, please contact us at the number listed below. We look forward to seeing you this year!

Best Regards,

Worlds of Fun Public Relations 816-454-4545 Ext. 1170

For Additional Information, Contact:
Leslie Kuske (816) 454-4545 Ext. 1170



WORLDS OF FUN ANNOUNCES ITS EXPANDED 1997 COUNTRY CONCERT SERIES

Kansas City, Mo. -- Worlds of Fun has expanded its 1997 Country Concert Series to highlight the park's 25th anniversary celebration. The Forum Amphitheatre will host thirteen national acts in nine fabulous shows throughout the summer.

The 1997 Country Concert Series will kick off Memorial Day Weekend, on May 25, with the sounds of Joe Diffie and David Kersh. Diffie brings his unique style and enthusiasm to the stage with hits from his latest release *"Life's So Funny."* He is an accomplished song writer who is also becoming one of country's hottest stars. Kersh will add to the evening's entertainment with his down-home charm and a warm-hearted sound. Fans know this "good 'ol boy from Texas" for such songs as the irresistible "Goodnight Sweetheart," "Until Now," and the honky-tonk sound of "Louisiana Country Mile."

The music will continue, June 1, with Paul Brandt. With his warm sound and youthful energy, Brandt will perform hits from his record debut, *"Calm Before The Storm."* His passion for performing and even greater love for the guitar make writing country songs come easy.

Pam Tillis will return to Worlds of Fun, June 8, with such well known songs as "Don't Tell Me What To Do," "When You Walk In The Room," and her smash hit "Cleopatra, Queen of Denial." Tillis was well received by Worlds of Fun guests during her dynamic 1995 appearance.

Father's Day, June 15, will bring Steve Wariner back to the Forum after a memorable performance in 1996. As an accomplished singer, songwriter, guitarist and showman, Wariner will put together an explosive performance that's sure to please. Lee Roy Parnell will start the show with his unique combination of country, blues and Texas swing style.

Worlds of Fun will "Celebrate America," July 3, 4, 5 and 6, with performances from five fabulous country stars. Billy Dean's inspirational sound and influential songs will start the celebration on July 3. Fans nationwide know him for hit songs including "Somewhere In My Broken Heart," "Billy The Kid," and "If There Hadn't Been You." Dean's love for music is communicated through his incredible performances.

Independence Day will bring David Lee Murphy to the Forum stage for some Fourth of July fun. A singer and songwriter, Murphy wows audiences all over the world with songs like "The Road You Leave Behind," and his first hit, "Just Once" featured on the soundtrack for the movie *"8 Seconds."*

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The celebration will continue July 5, with Rhett Akins. His number one hit "That Ain't My Truck," helped name him one of Country America's top new stars of 1995. His current album "Somebody New," features the popular tune "Don't Get Me Started."

On July 6, Toby Keith and Trace Adkins will wrap up the holiday music celebration with a bang. Keith, well known for his sensitive ballads that drive straight into the hearts of his female listeners, will headline the show with hits from his popular album "Blue Moon." Adkins, will move the audience when he combines his gospel and honkey-tonk background in a distinct music style.

John Berry and Mark Wills complete the 1997 Country Concert Series lineup on August 31. Berry, best known for his number one hit "Your Love Amazes Me," will capture the audience with his awe-inspiring voice when he sings selections from his album "Faces." Wills displays a combination of youthful energy and excitement on stage with songs like "High Low And In Between" and "Jacob's Ladder."

The Forum Amphitheatre will be the place for country music fans this summer with its outstanding lineup of musical talent. With thirteen country stars performing in nine exciting shows, Worlds of Fun will be rocking all season long. Admission to each concert is \$2.00 in addition to regular park admission. Worlds of Fun Season Passport holders are admitted free.

1997 COUNTRY CONCERT SCHEDULE

Sunday, May 25	Joe Diffie with David Kersh
Sunday, June 1	Paul Brandt
Sunday, June 8	Pam Tillis
Sunday, June 15	Steve Wariner with Lee Roy Parnell
Thursday, July 3	Billy Dean
Friday, July 4	David Lee Murphy
Saturday, July 5	Rhett Akins
Sunday, July 6	Toby Keith with Trace Adkins
Sunday, August 31	John Berry with Mark Wills

*All acts are subject to 30 day cancellation by artist.

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Worlds of Fun **Oceans of Fun**

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Leslie Kuske at (816) 454-4545 Ext. 1170



WORLDS OF FUN SLIDE CAPTIONS

The Detonator

Worlds of Fun reached new heights of fun in 1996 with the world's first 200-foot, twin-tower ride. The Detonator dares riders to be shot 180 feet straight up, without warning, and then dropped back to earth after a weightless experience in the sky. Thrill seekers must try this gravity defying blast.

The Timber Wolf

Riders can challenge 4,320 feet of terrifying timber on one of the world's top ranked wooden roller coasters. The Timber Wolf speeds down a quick 95-foot drop before twisting and turning through two and a half minutes of screaming fun. This wooden beast has been consistently rated among the best, by coaster enthusiasts, since it was unleashed in 1989.

Berenstain Bear Country

The pages of the best-selling children's books come to life in Berenstain Bear Country. Kids' favorite Berenstain Bear stories are replicated in this entertaining and educational fantasyland of interactive activities. The Berenstain Bear family is right at home in this storybook setting where visitors, and bear hugs, are always welcome.

Worlds of Fun's 25th Anniversary

Worlds of Fun celebrates 25 summers of fun in 1997. With over 170 acres of major rides, entertaining shows and awesome attractions, plus an exciting future of fun, Worlds of Fun's silver anniversary will be a celebration all season long.

Photos: Dan Feicht

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Leslie Kuske at (816) 454-4545 Ext. 1170

ABOUT CEDAR FAIR, L.P.

Cedar Fair, L.P. is a publicly traded, limited partnership that owns and operates four seasonal amusement park complexes in the United States including: Worlds of Fun and Oceans of Fun in Kansas City, Mo.; Cedar Point in Sandusky, Ohio; Valleyfair in Shakopee, Minn.; and Dorney Park & Wildwater Kingdom in Allentown, Pa.

Together, these four parks serve market areas totaling 75 million people. The company's reinvestment efforts and philosophy of offering quality family entertainment will be highlighted with \$32 million in capitol improvements for the 1997 operating season -- the largest amount ever invested. Since 1987, Cedar Fair, L.P. has reinvested more than \$190 million in its parks.

Improvements at Cedar Fair parks for 1997 include "Steel Force," one of the world's tallest and fastest roller coasters at Dorney Park & Wildwater Kingdom; Berenstain Bear Country, a children's activity area, and a laser/light show at Worlds of Fun; an expanded entrance plaza and food complex at Valleyfair; and a spinning thrill ride, a paddleboat ride and a food complex at Cedar Point. Soak City, a water park adjacent to Cedar Point will undergo a major expansion to include a 500,000-gallon wave pool, action slides, a family activity pool and an adult complex with a swim-up refreshment center.

Cedar Fair is listed on the New York Stock Exchange under the trading symbol "Fun."

Worlds of Fun and Oceans of Fun

The newest additions to Cedar Fair's portfolio, Kansas City's Worlds of Fun and Oceans of Fun, were acquired in 1995 for \$40 million.

Worlds of Fun is a family oriented amusement park facility patterned after the famous Jules Verne's tale, "Around the World in Eighty Days." Five themed continent areas: Americana, Africa, Europa, the Orient and Scandinavia, cover over 170 acres with major rides, live shows and various attractions, including the Timber Wolf, a world-class wooden roller coaster, the gravity defying Detonator, plus an outdoor amphitheatre showcasing national entertainers throughout the season.

Next door, Oceans of Fun makes up the Midwest's largest water park with over 60 acres of wet and wild adventures. A million-gallon wave pool, seven water slides, two special children's areas and an assortment of water sports and activities are featured in this tropically-themed water paradise.

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Cedar Point

With 57 rides, including 12 roller coasters, Cedar Point is the largest amusement ride park in the world. The resort also offers two lakeside hotels, an RV campground, one of the largest marinas on the Great Lakes, a strip of natural white sand beach, children's activities, award winning landscaping, live stage shows and animal presentations. Combined with the adjacent Challenge Park, an entertainment complex that features the RipCord Skycoaster© thrill ride, a go-kart speedway and two miniature golf courses, and Soak City, one of the nation's largest water parks, Cedar Point is unmatched in its variety of world-class entertainment. For more information, contact Janice Lifke at (419) 627-2225.

Valleyfair

Valleyfair is an old fashioned fun park covering nearly 70 acres near the Minnesota River. Thrill seekers can challenge the steep drops and relentless speed of Wild Thing, one of the tallest and fastest coasters in the world, while others can enjoy the water park and amusement park favorites like the railroad, special kids areas and live entertainment. For more information, contact Patricia Carlson at (612) 445-7600.

Dorney Park & Wildwater Kingdom

Dorney Park & Wildwater Kingdom is a 200-acre combination amusement/water park. Beautiful landscaping, children's attractions, live entertainment and rides such as White Water Landing, a towering 82-foot-tall waterfall plunge, and Hercules, one of the world's tallest wooden scream machines, dot the grounds at Dorney Park. Wildwater Kingdom is the top seasonal water park in the United States and features one of the longest elevated water slides in the world, the Pepsi Aquablast. Wildwater Kingdom boasts 11 water slides, activity pools, a gigantic wave pool and two areas just for kids. For more information, contact Joanna Puglisi at (610) 391-7720.

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Worlds of Fun

Oceans of Fun



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WORLDS OF FUN MEDIA GUIDE*

Worlds of Fun's public relations staff is committed to assisting the media with the highest quality news coverage available.

This year, Worlds of Fun will celebrate its 25th anniversary season with two new family attractions. Berenstain Bear Country, an interactive children's area straight from the pages of the best-selling children's books, will debut this spring and Summer Spectacular, a nighttime laser light and sound extravaganza, will light up the skies at Worlds of Fun every night from June 20 through August 17.

With these exciting new additions, and 25 seasons of history, Worlds of Fun will be celebrating all summer long. There are several events and activities throughout the season that may interest your viewers, listeners or readers. We look forward to the opportunity to work with your station or publication during our silver anniversary season. If we can be of any assistance, please contact our public relations office.

Media Contact

Leslie Kuske, Public Relations Manager (816) 454-4545 Ext. 1170.

Media Pass Policy

Worlds of Fun and Oceans of Fun may provide a limited number of complimentary tickets for working members of the news department or on-air staff. In order to best serve those who wish to visit, we must require a written request at least one week prior to the date you wish to visit the park. Please put your request on company letterhead, and fax it to: (816) 454-4655. Please include your name, title, date you wish to visit and whether you are requesting Worlds of Fun or Oceans of Fun passes. We will do our best to accommodate requests, but must limit passes to working members of the news department or on-air staff. We must receive your written request at least one week prior to the date you wish to visit the park. We appreciate your cooperation with this policy.

Televison Media

Worlds of Fun's public relations staff is happy to work with news and programming departments. We will make every effort to accommodate your needs to obtain footage at either park, or will gladly provide existing footage upon request. Also, we welcome the opportunity for your station to go **LIVE** from either park and can coordinate ride times and locations accordingly. We are also available for in-studio interviews upon request. Please contact the public relations department to arrange a visit or interview.

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Radio Media

We can arrange for your station to do a **LIVE BROADCAST** from Worlds of Fun or Oceans of Fun. On-air staff can record their reactions to any of our major rides or host an entire show from any of the parks' popular sites. We are also available for in-studio interviews or phone interviews upon request. To arrange a visit or interview, please contact the public relations department.

Print Media

Worlds of Fun has black and white prints, color slides and transparencies available upon request. We also welcome news staff to the park to take photographs, research a story or interview Worlds of Fun representatives or guests. Please contact the public relations department to arrange an interview, visit or to request materials.

Story Ideas

- **WORLDS OF FUN OPENING DAY:** Saturday, April 12 will kick off the 1997 season with thrilling rides and a new season of fun.
- **25TH ANNIVERSARY SEASON:** Worlds of Fun will celebrate its silver anniversary in 1997 with a rich history and an exciting future.
- **BERENSTAIN BEAR COUNTRY:** Kids can visit their favorite storybook characters as the lovable Berenstain Bear family shows off their new home at Worlds of Fun.
- **SCHOOL DAYS:** Education will be the subject at Worlds of Fun this spring with special days for schools where they can apply classroom lesson plans to an amusement park setting.
- **OCEANS OF FUN OPENING DAY:** The Midwest's largest water park splashes into its 16th season of fun on Saturday, May 24.
- **COUNTRY CONCERTS:** Worlds of Fun's Forum Amphitheatre will showcase thirteen national acts in nine shows throughout the summer.
- **SUMMER SPECTACULAR:** The skies above Worlds of Fun will shine every night from June 20 - August 17 with this customized laser light, sound and pyrotechnic thriller.
- **CELEBRATE AMERICA:** Independence Day is honored in style with three nights of world-class fireworks at Worlds of Fun, July 3, 4, and 5.
- **LIVE SHOWS:** Worlds of Fun features local and regional entertainers in daily performances of its Stax of Wax and Country Style music and dance shows.
- **BOO! BLAST:** Worlds of Fun as it gets into the Halloween spirit, weekends this fall.

*All Worlds of Fun media policies also apply to Oceans of Fun.

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Worlds of Fun

Oceans of Fun



Is of Fun

DETONATOR





