

# Great Times

VOLUME 5, 1982

*Worlds of Fun*

**10  
YEARS**  
OF MAKIN' MAGIC



*A second day of fun  
just south of Worlds of Fun.*



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# Great Times

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**Publisher:** Worlds of Fun Marketing Department  
(816) 454-4545, ext. 217

**Feature Writers:**  
Diana Harrison  
Bob Longmire  
Mitzi Rogers  
Michelle Hatley

**Advertising Sales:**  
Joe Lathrop  
Griff Docking  
Mitzi Rogers  
Bob Longmire  
Michelle Hatley  
Diana Harrison  
Mary K. Duwelius  
Dane Ogden

**Editor:** Susan Mendenhall

**Special Recognition:**  
Jack McDonald, Art & Design Studio  
Rich Yergovich, Vile-Goller Fine Arts  
Jim Hoffman, Photography  
Denise Deese, Worlds of Fun/  
manager of sales  
Dorothy Stewart, Graphic Composition

**GREAT TIMES** celebrates its fifth year of annual publication by Worlds of Fun. Serving as a guide to Worlds of Fun guests, **GREAT TIMES** is distributed free to each vehicle arriving at the park. All rights reserved. Reprint of editorial or graphic material strictly prohibited without written approval of copyright owner - Worlds of Fun. Advertising rates upon request.

**GENERAL OFFICES:**  
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EXTRA

## Welcome to Our World

**For the great times . . .** A Worlds of Fun Passport opens the door to the best entertainment value anywhere. The one-price admission for a day-long excursion includes rides, shows, attractions and special events. A two-day visit is suggested for a more leisurely pace.

For a season-long entertainment package, you'll want a Worlds of Fun Season Passport or a Worlds of Fun/Oceans of Fun Combination Season Passport. Both are available at the Passport Services booth located at the main entrance.

Special rates are available to groups of 25 or more. For further information, call (816) 454-4545, ext. 222; or write Worlds of Fun, Group Sales, 4545 Worlds of Fun Avenue, Kansas City, Missouri 64161.

**Lots of lots . . .** Please observe the lot and row number where you park so you will be able to find your car after your visit. If you want to leave the parking lot and return the same day, present your numbered parking ticket at Guest Relations for validation. Tram Service is provided for your convenience to transport you from your car to the main entrance.

**What to wear?** Worlds of Fun's dress is always casual, but shoes and shirt are required.

**It's a Dog's Life . . .** The European plan is available for your vacationing dog or cat at the air-conditioned kennel (tram stop #1). Free lodging and meals for your pets are provided by Holiday Science Diet, and an attendant is on duty at all times. Take advantage of this fine facility. Pets are not permitted in the park.

**Ouch!** The First Aid station is located in the Scandinavian section near the Schussboomer roller coaster. Our first aid staff is on duty at all times. The first aid staff cannot dispense any medication, but aspirin and other non-prescription items can be obtained at Snap Shot Shop.

**May we help you?** Ambassadors at Guest Relations are always available to cash checks, make hotel reservations, take suggestions and

provide many other services. Feel free to stop by the office located on the S.S. Henrietta at the main entrance.

**Rain, Rain, Go Away!** Worlds of Fun remains open under nearly all weather conditions. For guests' safety some rides must close briefly during more severe weather. Refunds and rain checks are not issued because there are a variety of shows, rides and other attractions that are unaffected by the weather.

**Charge!** Worlds of Fun honors American Express, Visa and MasterCard at the ticket booths and most shops throughout the park. In order to provide prompt service, we cannot accept credit cards at restaurants and food stands.

**Show me the way . . .** Large, colorful posters will guide you through Worlds of Fun. Or, you can purchase a map at souvenir shops located throughout the park.

**Lock it up!** Lockers, located near the main entrance, allow you to store items you don't wish to carry with you. We ask that you leave bottles, cans or coolers in your car or bus.

**Smile!** Free cameras are available for your use at the Kodak Snap Shot Shop, located in the Americana section near the main entrance.

**Reach out and touch someone . . .** Public telephones are located near most restrooms and at the main entrance.

**Where's Junior?** Small children separated from their parents are taken to the Lost and Found Caboose, located in the Americana section. Ambassadors are on duty to entertain children until their family shows up to claim them.

**Meet'cha later . . .** Worlds of Fun does not provide a personal paging system. Before your group separates, make plans to meet at a specified time and place.

**That's Show Biz . . .** Nearly six hours of different live shows are performed daily. Show schedules are published daily and distributed at the parking toll plaza (extra copies available at Guest Relations). Map cases also list daily show times.

**Catch a ride . . .** A limited supply of free strollers for small children are available on a first-come, first-served basis. Most can be found inside the main entrance. Wheelchairs can be obtained by reservation only.

**Dial-a-Star . . .** Top name performers present live shows throughout the season. Call the Worlds of Fun phone (816) 454-4444 for current listings.

**Ups & Downs . . .** For guest's safety, height restrictions (some maximum, some minimum) are posted on several rides and attractions and children must be accompanied by an adult on certain rides.

**Picnicking . . .** Picnic Hollow, located outside the Scandinavian exit, welcomes families and groups to bring picnic lunches. We cannot permit picnics in the parking area or the park.

**Late Lunch?** To beat the crowds, plan meals a bit earlier or later than usual. You'll find fewer people at our restaurants and snack stands.

**What's my Line?** Line jumping is discourteous and strictly prohibited. Violators are subject to dismissal from the park.

**City of Fountains:** Restrooms and drinking fountains can be found in every section of the park. Ask any ambassador for directions.

**If you can't find it . . .** Lost articles can be claimed or reported at the Lost and Found Caboose located near Front Street.

**Car Trouble, anyone?** If you have any problems with your car, raise the hood and contact a parking lot attendant. A courtesy vehicle will be by shortly to offer assistance.

**For Babies Only . . .** Baby's bottle warming is available for infants at the Smor Bord and Cafe Internationale.

**Come Back, Soon!** During peak exiting hours, you might save time by walking from the park to the parking lot. Use the Scandinavian walkway, which has been provided for this service.

## Marriott's Great Weekend Room Sale

When visiting Worlds of Fun turn a one day Getaway into a Weekend vacation. Enjoy a luxurious double room for only **\$41** (no additional charge for children.)

The Marriott is only 20 minutes from Worlds of Fun. Take 435 N to 35 S and follow signs to KCI.

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**NEW!**

★ ★ ★ ★ **TWENTY QUESTIONS, ANYONE?** ★ ★ ★ ★

**If you are ready to make a big splash at Oceans of Fun, but have a few questions on your mind, this guide is for you!**

**1)Q:** What is included in the price of admission to Oceans of Fun?

**A:** A single-day Passport is \$10.50 (plus tax) and entitles you to a full day of unlimited use of Oceans of Fun's attractions. A two-day Passport is available for \$14.50 (plus tax) and offers double the fun for two consecutive days. Children three years of age and younger are always admitted free.

**2)Q:** I want to visit both Oceans of Fun and Worlds of Fun. What do I do?

**A:** A Combination Passport is only \$19.75 (plus tax) and entitles you to a full day of fun at both parks. Combination Passports may be purchased at the Guest Services Booth at either park.

**3)Q:** Are group discounts available?

**A:** Groups of 25 or more may take advantage of special rates by calling (816) 459-9222, or writing Oceans of Fun, Group Sales, 4545 Worlds of Fun Avenue, Kansas City, Missouri 64161.

**4)Q:** Can I bring my pet duck?

**A:** There are no facilities provided for pets at Oceans of Fun, even for animal quackers!

**5)Q:** What do I do with my car?

**A:** A parking area is available, but don't forget to note your location before parting with your vehicle. If you desire to leave the parking lot and return the same day, present your parking ticket at Guest Relations for validation. A copy of Great Times magazine is included in the parking fee.

**6)Q:** What if I parked at Worlds of Fun when I meant to park at Oceans of Fun or the other way around, if you know what I mean?

**A:** If you find yourself in the wrong parking lot, don't panic. Just go to the Guest Relations Booth nearby and they'll help you get to the correct place.

**7)Q:** Can I charge my day of fun?

**A:** Oceans of Fun honors American Express, MasterCard and Visa at Passport booths and most shops. So that service will be speedy, credit cards are not accepted at restaurants and food stands.

**8)Q:** Where is my buddy, General I.N. Formation?

**A:** General information will be found at the Guest Relations Booth located at the main gate. It is also here that you may cash a check, find lost children, make hotel reservations, or report things lost or found.

**9)Q:** Shall I wear, or bring, my swimsuit?

**A:** Either way is a-okay. If you choose to dress at the park, rental lockers, dressing rooms and hot showers are located in the men's and women's clubhouses by Trader Nick's shop.

**10)Q:** How can I navigate without a map?

**A:** Maps are available at the main gate, in Trader Nick's shop and at satellite locations throughout the park.

**11)Q:** How can I become a member of the Buccaneer Bay Yacht Club or catch waves on a raft?

**A:** Just choose your vessel from among the sailboats, rowboats, paddleboats and Funyaks that are available on a rental basis. Raft rental is available at George's Rafts located near Surf City or Jolly Roger's near Neptune's Lagoon.

**12)Q:** I'm not afraid of the water, but ...

**A:** For your safety and enjoyment, highly-trained water safety personnel is on duty at all times in all areas of the park.

**13)Q:** Secondly, what about First Aid?

**A:** The First Aid station is located in the Administrative Building near Surf City. Qualified staff is on duty at all times.

**14)Q:** Is rain a pain?

**A:** Not really, Oceans of Fun operates under almost all weather conditions. Certain attractions, however, may close briefly under more severe conditions for the safety of our guests. Rain checks or refunds cannot be issued.

**15)Q:** Is it "out-of-order" to use your phone?

**A:** Of course not, public telephones are located at the main entrance, the clubhouse and various points throughout the park.

**16)Q:** How high is low?

**A:** For your safety, height restrictions (some maximum, some minimum) are posted at a few attractions.

**17)Q:** May I address the public?

**A:** Oceans of Fun does not provide personal paging. We suggest that you plan a time and place for meeting your friends.

**18)Q:** Where can I find running water around here?

**A:** Drinking fountains and restrooms are found in the clubhouses and at various locations throughout the park.

**19)Q:** May I leave fore . . . and return aft?

**A:** If you wish to leave Oceans of Fun and return later the same day, have your hand stamped as you exit the park and you'll be readmitted at no charge.

**20)Q:** I'm long on fun but short on time, how can I visit both Worlds of Fun and Oceans of Fun on the same day?

**A:** Simply purchase a Worlds of Fun/Oceans of Fun Combination Passport at the main gate. We suggest you visit Oceans of Fun from 10 a.m. to 3 p.m. when the sun is high in the sky. You can enjoy Worlds of Fun later in the day and into the evening.

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to the evening lights of our modern sky line



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12 NEW  
ATTRACTIONS

# Just for you... all new excitement!

Worlds of Fun celebrates "Ten Years of Makin' Magic" in 1982, and you can expect a more thrilling and entertaining experience than ever before! A million dollar, park-wide expansion gives the park an all-new look, a party-like atmosphere and adds activity for the entire family.

Visit the new **River City area** and experience the **River City Rampage**, a thrilling new ride for all ages. The entire family is sure to enjoy the nostalgic experience of River City. Themed in the style of an old Mississippi waterfront town, River City surrounds the popular Cotton Blossom showboat. And for a unique shopping venture, visit one of River City's six colorful shops:

**All The Trimmings** - imported, handmade Christmas ornaments

**Heart-to-Heart** - love-themed and rainbow gifts

**Levee Leather** - wood, cedar and leather gifts

**The Wheel and Deal** - nautical items

**Shenanigans** - likenesses of your favorite TV cartoon characters

**Doodads** - assorted gifts and souvenirs

Visit the **River City Pier** which hosts the **Sternwheel Steamers** remote-controlled paddlewheelers. See the beautiful cascading **Waterfall**.

If you are a country music lover, you'll want to stomp your feet and clap your hands at the new **Country Junction Amphitheatre**. This 1,100-seat, open-air theatre, located in the Americana section, showcases five Nashville-style performances

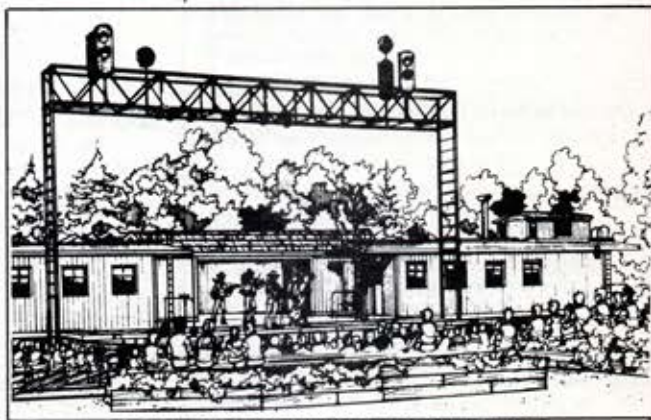
daily. Eleven talented performers highlight your country music favorites ranging from traditional to contemporary hits.

Toddlers will delight to the **Viking Wheel** - an old-fashioned ferris wheel found in the Scandinavian section and the **Pony Promenade** - a steeplechase ride located in the Americana section. Both rides are specially scaled-to-size for young children.

Worlds of Fun offers an exciting and entertaining season for you and your family in 1982. You're sure to enjoy all the new as well as Worlds of Fun's other entertaining shows, rides and attractions during this special tenth anniversary season.



RIVER CITY AREA



COUNTRY JUNCTION AMPHITHEATRE



## A LOOK BEHIND THE SCENES

Did you ever wonder who brings you the scoops in Udder Delights to the nuts in the Yum Yum Tree to the bolts in the Orient Express? Worlds of Fun and Oceans of Fun are like an intricate Swiss watch - thousands of components working together to create the time of your life! Many companies work with the parks' staff to bring you all the thrills and excitement you've come to expect from Kansas City's premier theme parks. GREAT TIMES salutes the special organizations that contribute to your adventures at Worlds of Fun and Oceans of Fun.

**Bitterman & Son Confectionery** - This unique candy store located at 1625 Oak in Kansas City supplies Worlds of Fun with many of the sweet treats you'll discover throughout the park.

**Alexander & Alexander** - Through the efforts of Alexander & Alexander Insurance, Worlds of Fun is able to offer a competitive group insurance plan to its permanent employees.

**R. Dakin & Company** - Many of your furry friends found in merchandise shops and arcades throughout Worlds of Fun are supplied by R. Dakin & Co., specialists in stuffed animals.

**All Nations Capital Flag & Banner Co.** - The flags flying over Worlds of Fun are supplied by this flag and banner specialist.

**All American Display Fireworks** - Worlds of Fun is for all ages, and so are fireworks! All American Display Fireworks supplies Worlds of Fun with the "Big Bomb," the spectacular highlight of Worlds of Fun's annual 4th of July fireworks celebration.

**McConnell & Associates** - You're walking on it! Worlds of Fun keeps its walkways preserved and beautified with the help of McConnell & Associates asphalt coating.

**Schooley, Inc.** - The pencils pushed and folders filed at Worlds of Fun's business office are supplied by Schooley, Inc.

**Bernstein-Rein Advertising Agency** - Bernstein-Rein has been "makin' magic" with Worlds of Fun for years as the park's advertising agency.

**Albert Tamm Lumber Co.** - Some of the lumber products used by Worlds of Fun are supplied by this employee-owned and operated lumber company.

**Hiland Potato Chips** - Now you know who supplies those crispy potato chips served at Worlds of Fun and Oceans of Fun.

**Foods/Pisciotta's/Mid-Central/Sysco Food Services, Inc.** - These food distributors have provided many of your favorite delicious food products served throughout the park.

**Boese Hilburn/Al Muelberger Concrete Construction Co./Dean Pearce Construction Co./Commercial Foundation/Myco Co.** These companies worked together to bring the ocean to Kansas City.

**Linscott, Haylett, Wimmer & Wheat** - This architectural firm is well-known for its imaginative designs, and Oceans of Fun is proof! The architect's goal was to provide an authentic tropical island setting to enhance the unique experience of the park.

**Wave-Tek** - This company brings you Surf City, Oceans of Fun's thrilling wave pool!

**Water Form** - The Diamond Head trio of water slides at Oceans of Fun was built by this company.

# TIME REALLY FLIES WHEN YOU'RE HAVING FUN!

Where were you in 1973? Remember watching Room 222 and the Watergate hearings on television? Do you recall buying a gallon of gasoline for only 39.9¢ and a loaf of bread for a quarter? That year the sounds of the Who, Elton John, Kenny Rogers and Bread were among the most popular. Headlines announced plans for Kemper Arena; Clarence Kelley's move to Director of the FBI; and the birth of Steve and Terri Busby's first child. Meanwhile, Clint Eastwood was voted number one at the box office and the first pitch was thrown at Royal's Stadium. And what were you doing? What were your hopes, dreams, plans? Sometimes, dreams come true . . .

**Y**ears earlier Worlds of Fun was just a dream - a vision of Lamar Hunt, owner of the Kansas City Chiefs, and Jack Steadman, then the general manager of the Chiefs.

Just imagine the excitement when Worlds of Fun first opened on May 26, 1973! The S. S. Henrietta entrance ship was christened amidst a gala parade, thousands of helium balloons floating overhead and a flyover salute by antique biplanes.

Since that inaugural season, you've probably noticed many additions. If you visited in 1974, you may have been among the first to enjoy the Forum Amphitheatre. In 1975, the Forum was expanded to encompass over 4,000 seats and to date has hosted a variety

of the nation's top entertainers like Loretta Lynn, Eddie Rabbit, Kenny Rogers and Hall & Oates.

And in 1976, Worlds of Fun guests celebrated the nation's 200th anniversary at the Bicentennial Square. Daredevil visitors thrilled to the latest in roller coasters . . . the Screamroller.

When you visited the park in 1977, you were in for quite a surprise as Worlds of Fun sported an all-new look. Major new rides were added in all five sections of the park.

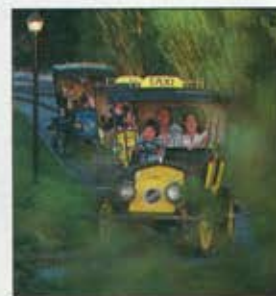
When did you first ride the towering Barnstormer? The entire three-acre Aerodrome section, including the ten-story Barnstormer, was added in 1978 creating a new high at Worlds of Fun. And speaking of height, the

wheel-like Zulu added a head-over-heels experience to the African section in 1979.

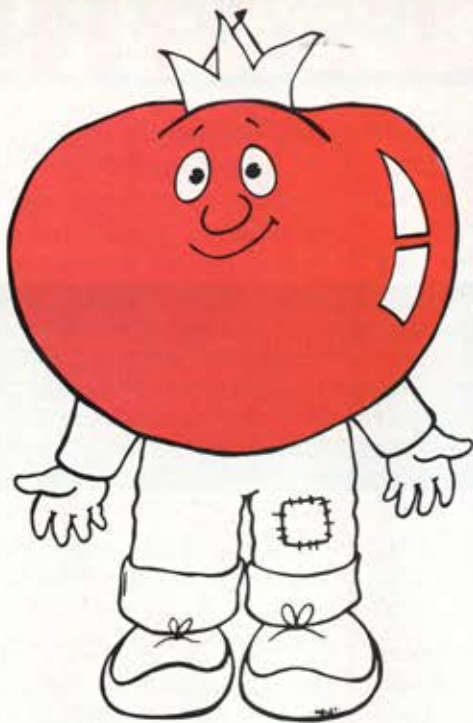
In 1980, we created a MONSTER! The Orient Express, the greatest steel roller coaster ever conceived, has been challenged by more than three million thrill-seekers since its debut. If you haven't already, we dare you to ride it!

Even if you were too weak-kneed for the Orient Express, you may have enjoyed the Incred-O-Dome's premier in 1981. With two feet firmly on the floor, you journey through a whole new realm of sight and sound in an unforgettable Incred-O-Dome experience.

Today, you are joining Worlds of Fun in celebration of Ten Years of Makin' Magic! We hope you'll find your visit most memorable . . . the stuff that dreams are made of!



**Worlds of Fun**



Tommy Tomato

# FREE Mini-Pizza

I'm Tommy Tomato. Cut or tear me out and bring me to your favorite Minsky's. When your adult friends or parents order a medium or large pizza, my friends at Minsky's will give you a free mini-pizza ... just for bringing me in.

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*Happy Birthday*

Worlds of Fun

10  
YEARS

OF MAKIN' MAGIC





# Don't miss these Worlds of Fun highlights!

**W**elcome to Worlds of Fun! Whether this is your first visit or your fifteenth, take a quick look through this guide to be sure you don't miss any of the highlights of our five exciting worlds. Here are just a few of the more than 110 rides, shows and attractions at Worlds of Fun:

**AMERICANA:** A blend of American heritage, including elements of the Old West, aviation and the new River City.

- **Incred-O-Dome:** You'll be amazed by this intense audio-visual experience! A mammoth, 180-degree screen surrounds you with death-defying experiences!
- **Barnstormer:** The "highpoint" of the Aerodrome section, this 10-story tall aeronautical adventure is equipped with twelve bi-planes that whisk you on a three-minute flight circling the control tower.
- **Cotton Blossom:** To bring you back down to earth, visit the fabulous Cotton Blossom showboat, from the MGM movie classic "Show Boat."
- **River City:** This all-new area is a "must see" on your list! Themed around an old Mississippi shantytown, River City consists of a wharf-like shopping area, remote-controlled paddlewheelers and the **Rampage** — a daring, whirling experience unlike any other!
- **Country Junction:** Uniquely staged on two railroad cabooses and a flat-bed car, this 1,100-seat theatre features a foot-stompin' country and western revue in four shows daily.

**EUROPA:** Savor the glamour and excitement of a traditional European atmosphere. You can browse through brightly-colored shops and stroll a peaceful tree-lined promenade.

- **Moulin Rouge:** Enjoy this magical salute to vaudeville in air-conditioned comfort.
  - **Le Taxitour:** Hail an antique French taxi and enjoy a leisurely ride.
  - **Forum Amphitheatre:** Top entertainers perform in this spacious outdoor theatre. Past performers include Suzanne Somers, Bill Cosby, Kenny Rogers, Kool and the Gang, and many others.
- AFRICA:** Beware of the mysterious jungle in action-packed Africa!
- **Zambezi Zinger:** Expect shouts, screams and breathless excitement when you scramble onto this twisting and turning roller coaster!
  - **Casbah:** Try your hand at games of skill in this mysterious African street market.

- **Zulu:** This spinning, whirling wonder whisks you from a horizontal to a vertical position 65 feet high.

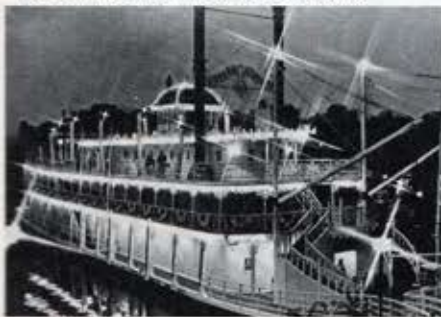
**SCANDINAVIA:** Travel back to the Old Country when you visit our Scandinavian village.

- **Schussboomer:** Ride the slopes on this swirling roller coaster.
- **Tivoli Music Hall:** Sit back and enjoy the razzle-dazzle of an exciting Broadway-style musical.
- **Humpty's Haven:** Young children will find frolicking fun in this special playground area. (They'll also love the many other rides just for them located throughout the park.)
- **Ski Heis:** Relax and take in the panoramic view as you glide over the park on this aerial tram enroute to the Americana section.



**ORIENT:** Journey into the exotic Far East and you'll discover alluring Oriental gardens and spine-tingling rides.

- **Orient Express:** Awesome. That's the only word to describe this 12-story high steel roller coaster, the largest in the world. Experience it . . . if you dare!
- **Fins and Flippers:** Meet Pepper and Jimbo, our talented dolphin duo. They'll swim their way into your heart.



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# ALL ROADS LEAD TO GODFATHER'S PIZZA



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**Godfather's Pizza.**



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*A special price for kids.*

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"Coke adds life" to the Worlds of Fun Tivoli Music Hall and the Oceans of Fun Surf City wave pool.

**Firestone**

While at Worlds of Fun, take a spin on the Firestone Le Taxitour.



The Amoco Sports Club invites you to experience Kansas City's most exciting sport - Screaming!



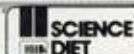
61-Country Radio brings you the Worlds of Fun Yumma Yucca Mesa.

**Commerce Bank  
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The bank that asks "What can we do for you?" presents the Worlds of Fun dolphin show for your enjoyment.

**ENCYCLOPEDIA  
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For information of all types please stop by the Britannica booth.



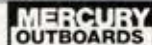
Your pet can enjoy free lodging and nutritious pet foods at Worlds of Fun's Holiday Science Diet Kennel while the family enjoys the park.



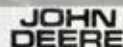
O'Brien water fun products are featured at Buccaneer Bay Row a kayak, and just feast your eyes on those fantastic ski products.

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America's Storyteller presents "Makin' Magic" at the Moulin Rouge Theatre.



These powerful motors are very important to the Oceans of Fun ski show. You'll appreciate their reliability on your own boat, too.



Sponsor of the Union Depot, John Deere equipment is responsible for the lush landscaping at both Worlds of Fun and Oceans of Fun.

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Oceans of Fun skiers say IMP boats are the best! You can watch them in action at Buccaneer Bay.

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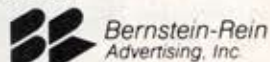
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# KANSAS CITY IS . . .

Bright lights, great shopping, fine foods, glorious fountains, tree-swept boulevards . . . Kansas City has it all! Be sure to discover the many experiences our hometown has to offer.

**Kansas City is . . . a fun place to be!** Enjoy a stroll through the Country Club Plaza. "America's Original Shopping City" hosts 155 unique shops, restaurants and entertainment places. Designed in 1922 by J.C. Nichols, the area covers 55 acres in beautiful Spanish architecture.

Delight to a city-within-a-city at Crown Center. Over 90 unique shops, restaurants with international appeal and a 750-room luxury hotel complete with a five-story waterfall, hillside lobby and gardens are included in this urban redevelopment.

Relive the nineteenth century at the Old Westport area. Long ago, Westport saw wagon trains, but today, the look of Westport has changed dramatically with tasteful storefronts, restored shops, art galleries, restaurants and enticing nightlife.

**Kansas City is . . . a sporting town!** Cheer for the K.C. Chiefs and root for the Royals at the beautiful Harry S. Truman Sports Complex. A unique concept in sporting facilities, this ultra-modern complex includes the 40,000-seat Royals stadium with a spectacular water display and giant scoreboard. And Arrowhead, recognized as the nation's finest football facility, has the capacity for 78,000 football fans. Don't forget to visit Kemper Arena, another unique Kansas City facility. As well as hosting the National Basketball Association Kansas City Kings and the exciting Comets soccer team, Kemper adapts well to host the presti-

gious American Royal Livestock and Horse Show and concerts by nationally-known entertainers.

**Kansas City is . . . entertaining!** For masterful music, don't miss the Kansas City Philharmonic which presents a series of concerts each season featuring baroque, classical, romantic, impressionistic and contemporary works as well as jazz and pop music. Dance, anyone? The Kansas City Ballet is the only professional ballet company in Missouri. Entertainment under the stars is yours at the Starlight Theatre located in Swope Park. Two sister dinner theatres, Tiffany's Attic and Waldo Astoria, offer excellent musical and comedy productions along with a buffet dinner.

**Kansas City is . . . adventure!** Visit the Kansas City Zoo, located in Swope Park for a naturalistic adventure. The African Veldt, Great Cat Walk and Gibbon Island are just a few of the exhibits. For another family adventure, try the Kansas City Excursion Boat featuring public moonlight cruises, private charters and public excursions on the mighty Missouri river. For the best in art, don't miss the Nelson Gallery of Art or Adkin's Museum, one of the finest galleries in America. Be sure to visit the Harry S. Truman Library located in nearby Independence where you can relive history amidst more than 10-million papers, books and historic relics. While you're in the neighborhood, see the 33rd President's white-frame Victorian home.

This is just a sampling of Kansas City. Take a look and you'll soon discover why we're so proud of our hometown.

**WHEN YOU LEAVE WORLDS OF FUN, STEP INTO A WORLD OF ENCHANTMENT.** Whatever you want, you'll find it here. Many Plaza Places are open 7 days a wk., most are open daily Mon-Sat, and Thurs. nights until 9.

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**MAY WE RECOMMEND . . .**

**Minsky's Pizza**, seven locations in the Kansas City area. Thick, luscious Minsky's Pizza is famous in Kansas City. You'll enjoy the tasty concoctions and turn-of-the-century decor with stained glass and tiffany lamps. (See advertisement page 8 for location nearest you.)

**Mr. Steak**, 1501 S. Noland Rd., Independence, Mo., 836-3950; 23rd & Burlington, North Kansas City, Mo., 474-8298 and 920 W. 23rd, Lawrence, Ks. U.S.D.A. steaks prepared exactly how you want them. Special children's menu.

**Rodehouse Restaurant**, 7000 W. 108th St., Overland Park, Ks., 383-2550. At the crossroads of I-435 and Metcalf. Award winning salad bar. Sunday brunch and our special seafood buffet on Wednesday nights. The best in the suburbs!

**Gold Buffet Family Fun Center**, (80 video games, miniature golf, 48 bowling lanes, 10 pool tables) 503 E. 18th Ave., North Kansas City, Mo., 221-4653. One of the nation's finest buffets. Seating 1,900. Featuring 51 salads, 30 hot foods, plus desserts. Free parking. Five minutes from Worlds of Fun.

**Washington Street Station**, 9th and Washington, downtown Kansas City, Mo., 421-3677. Just ten minutes from Worlds of Fun, this unique restaurant features Italian cuisine as well as a wide variety of lunch and dinner selections at affordable family prices, including chicken, chops, seafood and the famous Kansas City Strip steak. Also, fine wines, imported beers and premium liquors.

**McDonald's**, 2 1/2-miles south of Worlds of Fun on I-435, Front St. exit, 241-2450. Try the new McRib sandwich and world-famous french fries. Open for breakfast 6 a.m. daily, weekends 6:30 a.m. Open until 11 p.m. nightly. Stop by on your way home and give your day a happy ending.

**Budgetel Inn**, I-35 and Armour Rd., 221-1200. The best dollar value in North Kansas City. Enjoy 24-hour desk service; free local phone calls, color T.V. and ice; luxurious comfortable beds; and large, clean, well-furnished rooms heated and cooled to your taste.

**Cool Crest**, 10735 E. 40 Hwy., 1/2-mile west of the Blue Ridge Mall, 358-0088. Fifty-four holes of "garden" miniature golfing plus a huge indoor game center. Daytime and evening hours become playtime hours at Cool Crest. A family haven for relaxation in a clean wholesome environment. Open 10 a.m. 'til midnight, open at noon on Sundays.

**Remington's**



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# SNACKING AROUND THE WORLD!

## Delicious Delights . . .

### AMERICANA

- Custer's Last Stand** - corn dogs and soft drinks  
**Udder Delights Ice Cream Parlour** - ice cream, sundaes and floats  
**Vittle Griddle** - breakfast and sandwiches  
**Cotton Candy Factory** - cotton candy and sno cones  
**Country Kitchen** - funnel cakes, popcorn and soft drinks  
**The Sub** - submarine sandwiches and soft drinks  
**Pizza Pier** - fresh pizza and salad  
**Paddle Wheel Cafe** - sandwiches, salads and soups

### AERODROME

- Cockpit Coolers** - soft drinks and snacks  
**Lucky Lindy's Lunch** - hamburgers, chicken and french fries

### BICENTENNIAL SQUARE

- The Works** - jumbo hot dogs

### EUROPA

- Moulin Rouge** - popcorn, candies and soft drinks  
**Cafe Internationale** - variety of Mexican foods  
**Lamar's Libations** - lemonade and corn dogs

### AFRICA

- Big Jack's Jungle Juice** - snacks and soft drinks  
**Congo Clearing** - hamburgers, cheeseburgers and french fries

### SCANDINAVIA

- Pizzo-Pizza** - sliced pizza  
**Bigger Dipper** - soft-serve ice cream and sundaes

- Daniel's Danish Deli** - sandwiches  
**Norma's Fine Finnish Funnel Cakes** - funnel cakes and soft drinks  
**Smor Bord Cafeteria** - German sausage dinners and chicken dinners  
**Tivoli Music Hall** - snacks and soft drinks  
**Icicle** - soft drinks and snacks  
**Nordic Nook** - fish sandwiches and sea food

### ORIENT

- Rangoon Refresher** - hot sandwiches, egg rolls, and soft drinks  
**Pagoda Soda** - soft drinks and snacks

### AROUND THE WORLD

- Popcorn wagons, ice cream stands and fresh fruit flavored juice carts are located throughout the park.

# FUN SHOPS & CHALLENGING GAMES

### AMERICANA

- Cotton Blossom** - a gift boutique of unusual variety  
**Front Street Dry Goods and Electric Company** - youth, fad and fun gifts for everyone  
**Show Me Shop** - items for the sports enthusiast  
**Sharron's Yum Yum Tree** - sweet-tooth satisfiers here  
**Brim's n Bonnets** - for fashion or shade, see Brims for hats  
**Livery Stable** - outdoor shopping bazaar; instant winner poster game  
**Clark's Trading Post** - shirts, shirts and more shirts  
**Spittin' Image** - ol' fashioned photos of you  
**Snap Shot Shop** - films, flash cubes, souvenir slides and various camera loans  
**Santa Fe Trail Outfitters** - features pranks and magic illusions  
**Balloon Stand** - different sizes and shapes of balloons and punch balls  
**Sternwheel Steamers** - pilot your own river boat with remote-controlled paddlewheelers

### AERODROME

- The Great Waldo Crankshaft's Prop Shop** gifts for the young and young at heart

### RIVER CITY

- All the Trimmings** - imported, hand-made Christmas ornaments  
**Heart-to-Heart** - love-themed gifts and rainbow-themed gifts  
**Levee Leather** - wood, cedar and leather gifts  
**The Wheel and Deal** - nautical items  
**Shenanigans** - popular characters: Snoopy, Ziggy and other friends  
**Doodads** - assorted souvenirs

### BICENTENNIAL SQUARE

- Game Street U.S.A.** - test your skill and win a prize  
**New Frontier** - pinball and electronic fun at its best  
**Uncle Sam's Skee-ball Hall** - 48 alleys of skee-ball fun  
**Calamity Games** - test your skill and win a prize

### EUROPA

- La Petite Boutique Shoppe** - a fine gift shop with something for everyone  
**Le Grand Prix** - test your driving skill with remote-controlled racing cars

### SCANDINAVIA

- Norseman's Niceties** - souvenirs and gifts  
**Copenhagen Nogginear** - fashion or shade hats of all types  
**Swen's Swedish Sweets** - delectable treats for fudge lovers  
**Arctic Arcade** - fun and games the electronic way  
**Norwegian Novelties** - gifts for everyone  
**Victrix** - sail your own nautical craft with remote-controlled boats

### ORIENT

- Rickshaw Richard's Exporters, Ltd.** - a world-wide shopping bazaar  
**Orient Expressions** - Orient Express merchandise: hats, mugs, t-shirts and more

### AFRICA

- Diamond Mine** - rings, bangles, beads and jewels from the mine  
**Bwana's Bargains** - stuffed toys of all sizes  
**Tangier's Headgear** - hats, hats and more hats  
**Big Game Hunt** - electronic shooting gallery  
**Ali's Alley** - instant winner skee-ball hall  
**The Casbah** - test your skill and win a prize

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Best Wishes — Ken Jenkins Sr., Ken Jenkins Jr., Doc Jenkins

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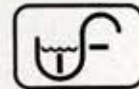


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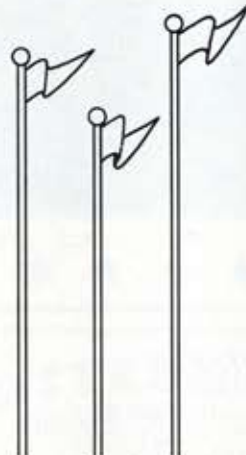


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Offer expires October 31, 1982.

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Firestone's new 721 Metrix is the steel belted radial designed for cars with such features as strut suspension and rack-and-pinion steering... standard equipment on the newer domestic and foreign cars. In addition to meeting these handling requirements, Metrix will fit 98% of the cars on U.S. roads today. Combined with fuel efficiency, an all-season tread, and European styling, Metrix is, without doubt, the tire redesigned.

**Firestone**

See the 721 Metrix today at one of the more than 3500 Firestone locations ready to serve your driving needs.



**Tivoli Music Hall:** The Coca-Cola Tivoli Music Hall in Scandinavia showcases "Tivoli Ten". This 40-minute variety show is a jazzy, upbeat collection of favorite song and dance numbers from the past nine Worlds of Fun seasons. And, a few spectacular surprises have been added for year number ten!

From Ziegfeld Follies to a forties-movie-musical-extravaganza, the extraordinary scenery, talented 20-member cast and 15-piece orchestra is a combination you won't want to miss.

**Moulin Rouge Theatre:** Located in the Europa section, the Kodak Storyteller Moulin Rouge Theatre brings you "Makin' Magic," a 22-minute vaudevillian-style show.

If you enjoy sleight-of-hand, comical capers, ragtime and slapstick, be sure to stop by for a magical good time!

**Flying Circus Puppet Pavilion:** You're all invited to a special party by DoLores Hadley and her fantastic marionette friends. We're sure you'll have a good time at this special presentation celebrating "Ten Years of Stringin' Along."



**Fins and Flippers:** Join Jimbo and Pepper for splashin' fun at Commerce Bank's Fins and Flippers show in the Orient section. These two super intelligent dolphins are the stars as they twirl, jump and splash for your enjoyment in a special take-off on *Fantasy Island*.

**Cheep Thrills Bird Show:** Back by popular demand is "Cheep Thrills" bird show. In 20-minute performances, six times daily, Ali McCaw, Joey Featherston and three other multi-colored macaws and cockatoos strut their stuff.

**Country Junction Amphitheatre:** It's a foot-stomping, hand-clapping good time at the new Country Junction Amphitheatre. Six performers, accompanied by a five-piece "Good Ol' Boy's Band," showcase country music ranging from traditional favorites to contemporary country hits in true Nashville style.

**And More!!** Humpty's Show Chateau performed in the Scandinavia playground area presents "Oil's Well That Ends Well" in a theatre production for toddlers. Returning to the Moulin Rouge for four days a week is Whizzo the Clown. Whizzo will delight kids and parents alike with his bag of tricks and corny comedy. Also, watch for Worlds of Fun superstars Sam Panda, Dan'l Coon and Grrrtrude Gorilla on their rounds through the park! Don't miss the many special concerts and special events held throughout the season at the Forum Amphitheatre and the Flying Circus Pavilion.



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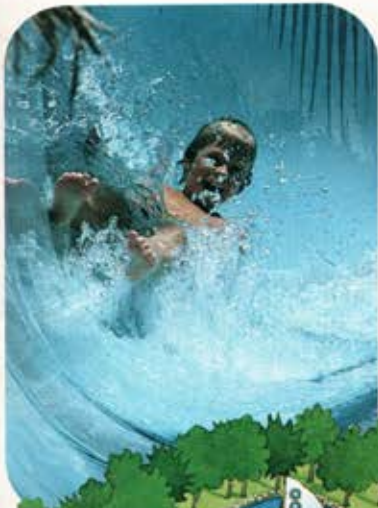
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# Oceans of Fun

KANSAS CITY



NEW!

# A full day's adventure of surfin', slidin', sand and sun!

Get ready for a splashin' good time this summer! Your entire family will enjoy the brand new, seven million dollar water recreation park — OCEANS OF FUN. Located on sixty tropically-landscaped acres, one quarter mile south of Worlds of Fun, Oceans of Fun is open daily May 23 through September 6. Guaranteed to be THE adventure of your family's summer fun, here are a few of the 30-plus attractions.

Surf City, a football-field-size surf pool, holds one million gallons of water and creates four-foot waves. Body surfing at its best! Relax afterwards on the sandy beach bordering Buccaneer Bay, where daring stunts and exciting antics are performed by professional water skiers. Five shows are presented daily on this sparkling five-acre lake.

For those of you with a Captain's spirit, Buccaneer Bay Yacht Club offers you the thrill of high-sea adventure. Sailboats, paddleboats, rowboats, and kayaks are available for a small rental fee. Air mattresses are available, too.

If you dare, challenge the three colossal water slides at Diamond Head. Each slide snakes its way to send you speeding through 400 feet of slippery, twisting track — plunging you into a pool below. Or, take it easy at Castaway Cove, an adults-only pool complete with a swim-up refreshment cabana.

Small children will delight to Knee Hai and Belly Hai. This water playground, complete with mini-slides, wading pools and jet-spray water cannons, is designed especially for toddlers and young children.

The whole family will enjoy the variety of activities available at Neptune's Lagoon — an old-fashioned swimming hole.

Trader Nick's is a browser's dream as a tropically-themed marketplace of swimwear, sunning accessories and gifts. And, Calypso Cafe, Capt'n Cook's Nook and The Hot Dogger await to serve you tasty delights. Try your hand at Shell Games, an arcade featuring the latest in video and pinball games.

OCEANS OF FUN IS THE WORLD'S LARGEST WATER RECREATION PARK. So, grab your towels and swimsuits and bring your entire family to enjoy a day of surfin', slidin', sand and sun at Kansas City's premier ocean! (Lockers and dressing rooms are available.) Admission is \$10.50, plus tax. Children three and under are admitted free. Special rates available to groups of 25 or more. Worlds of Fun/Oceans of Fun Combination Passports for consecutive days are available for \$19.75 (plus tax). For general information call (816) 459-WAVE. For information regarding group rates and picnic catering, phone (816) 459-9222 or write to Oceans of Fun, Group Sales, 4545 Worlds of Fun Avenue, Kansas City, Missouri 64161.

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- ★ Supplies
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- ★ Furniture
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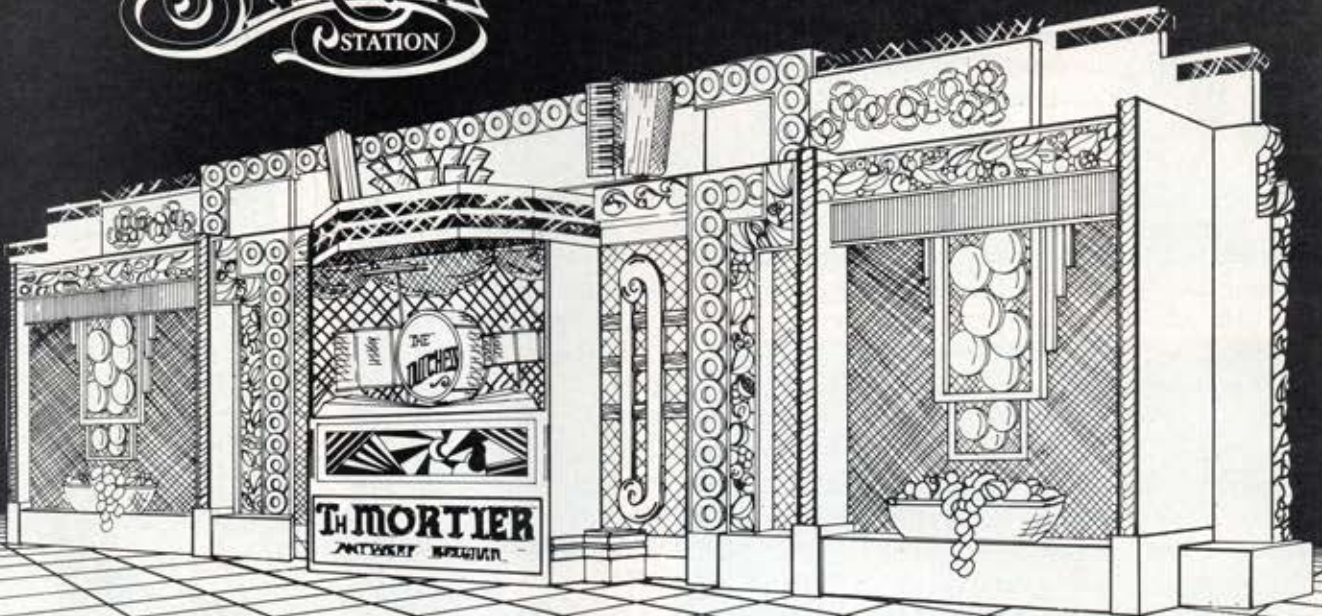


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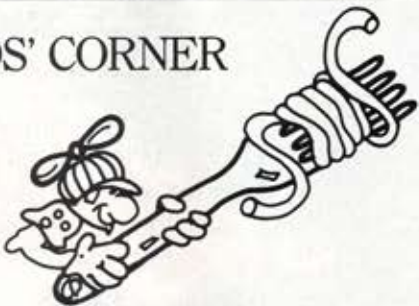
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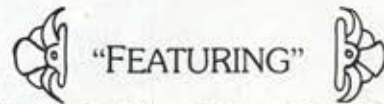
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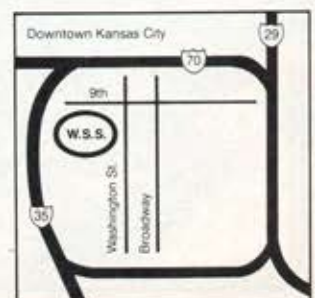
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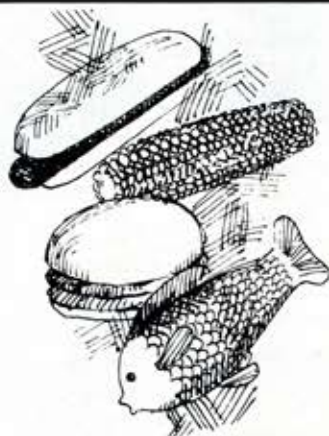
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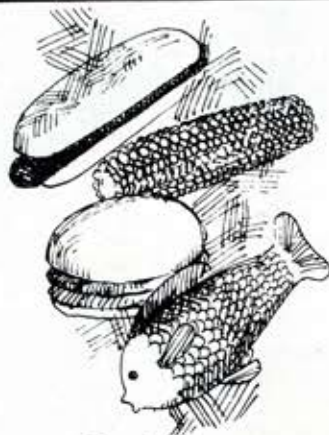
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LAMAR HUNT



JACK STEADMAN



LEE DERROUGH



DAVID BUSCH

## MEET A FEW OF OUR FAVORITE PEOPLE

**Lamar Hunt** - Although better known for his professional sports endeavors, Lamar Hunt has also been successful as the owner of Kansas City's Worlds of Fun and Oceans of Fun. World Championship Tennis, Dallas Tornado soccer and Chicago Bulls basketball are among Hunt's sports interests, but it's sports of a different kind at Worlds of Fun and Oceans of Fun where the "fans" ride roller coasters, water slides and the like.

Hunt looks upon the multi-million dollar investment in the two family theme parks as a "dividend" for Kansas City resulting from the popular support of his Kansas City Chiefs Football Club. Since 1973, this dividend has generated over 22,000 jobs for area youth and drawn over 6.5 million tourists to the Kansas City area.

Because of Worlds of Fun's and the Chiefs' success, Hunt has continued to invest in Kansas City. Hunt Midwest Enterprises, Inc., formed in 1980, has become the corporate holding company for Worlds of Fun, Oceans of Fun and Great Midwest Corporation — a diversified company involved in surface and underground development, mining and pipeline construction.

Hunt is active in community and civic affairs both in his hometown of Dallas and in Kansas City. In addition, he is an enshrinee and member of the board of trustees of the Pro Football Hall of Fame, a member of the national board of trustees of the Fellowship of Christian Athletes as well as a member of the board of directors for the NFL Charities and the National Park Foundation.

**Jack Steadman** - Worlds of Fun has been a long-term project for Jack Steadman, chairman of Mid-America Enterprises. Steadman began to develop his dream

of an internationally-themed park after a family trip to Disneyland in 1957. The concept became a reality on May 19, 1973 and under Steadman's management has grown into the multi-faceted entertainment complex Worlds of Fun and Oceans of Fun has become today.

Considered to be one of the top administrators in professional sports, Steadman became general manager of the Dallas Texans in 1960 and in 1963 engineered the team's move to Kansas City. In 1976, he was named president of the Chiefs.

Steadman is active in numerous local business, charitable and civic organizations. In addition to being president of the Kansas City Chiefs, Steadman is also president of Hunt Midwest Enterprises, Inc. which owns Mid-America Enterprises, developers of Worlds of Fun and Oceans of Fun, and Great Midwest Corporation, a mining, real estate and underground development. He is also vice president of the First Fidelity Liquidating Trust and a member of the board of directors of Commerce Bank.

Steadman is the chairman of the board of directors of the Heart of America United Way, an organization which raised over \$17 million this year to support 137 local community service agencies. His other civic endeavors include participation on the executive committee and board of directors of Starlight Theatre, Children's Mercy Hospital and the American Royal Association. Steadman is also a member of the Civic Council of Greater Kansas City, the Kansas City Area Economic Development Council and an advisory trustee of the Research Medical Center.

**Lee Derrough** - As President of Mid-America Enterprises, Lee Derrough handles the overall management, direction and co-

ordination of the company's combined business entities.

During the last ten years, Lee Derrough and his staff have orchestrated an impressive growth pattern for Worlds of Fun. The park's number of attractions has risen from 60 to over 110, annual attendance has increased 62% and total attendance has reached 10.8 million with 60% of those visitors coming from outside the Kansas City metropolitan area.

It was Derrough who first visualized a family water recreation park for Kansas City. His perseverance has made Oceans of Fun a reality.

To what does Derrough attribute the success of Kansas City's family entertainment complex? "The continued growth and acceptance of Worlds of Fun and the development of Oceans of Fun has been possible due to the unwavering support and involvement of the park's owners, Lamar Hunt and Jack Steadman. They have provided us with an unencumbered working environment and the capital necessary to attain the physical expansion and attendance increases we have been so fortunate to enjoy," states Derrough. "Jack's and Lamar's confidence and perseverance, the hard work and dedication of our permanent staff and the enthusiasm of our seasonal ambassadors have made Worlds of Fun one of the nation's most successful and respected family theme park operations and made it possible for us to create Oceans of Fun. We are all very proud of those achievements."

In addition to his duties as president of Mid-America Enterprises, Inc., the 37-year old Derrough serves on the board of directors of Hunt Midwest Enterprises, Inc. He is also chairman of the board of directors of the Convention and Visitors Bureau

of Greater Kansas City, a member of the boards of directors of the International Association of Amusement Parks and Attractions, the Clay County Development Commission and the Commerce Bank of Clay County, and a member of the Chamber of Commerce of Greater Kansas City and the Executive Committee of the Travel Federation of Missouri.

**David Busch** - For General Manager David Busch, an association with Worlds of Fun and Mid-America Enterprises began at an early age as he first worked for the Kansas City Chiefs while a high school student. Having held several key positions at Worlds of Fun over the last decade has given him the necessary experience to oversee one of America's premier family theme parks.

Managing the day-to-day activities of a 158-acre theme park with over 110 attractions, a work force of 1,700 and an annual guest attendance of 1.4 million, can hardly be considered ordinary. It guarantees long hours and requires a penchant for quality, a creative approach to problem solving and endless enthusiasm.

Busch's positive outlook and success-philosophy influences the entire park operation as he encourages others to meet every challenge with a "can-do" attitude.

A lifelong Kansas City resident, Busch is vice president of the Kansas City Philharmonic Association, serves on the executive boards of the Clean City Commission and the Whatsoever Community Center, and is a member of the Chamber of Commerce of Greater Kansas City Meetings Committee, the Mayor's Corps of Progress and the Task Force Against Crime.

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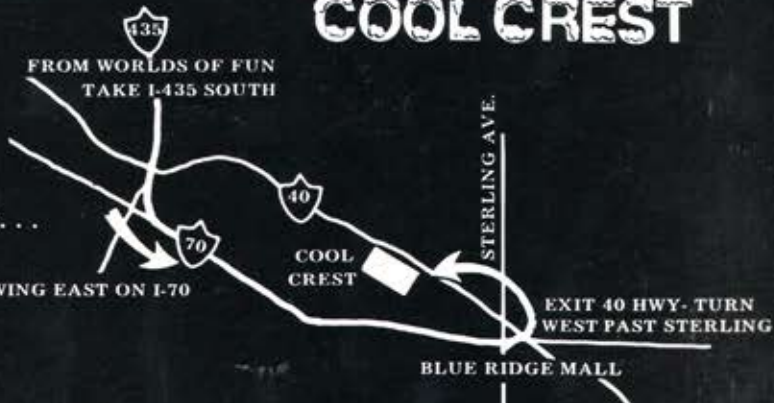
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